

LALRUATMAWII (BEAUTICIAN) SUCCESS STORY

Lalruatmawii d/o Lalchawiliani lives in Model Veng locality of the Aizawl Municipal area. She passed HSLC examination. Living with her family of 4, she is the sole earning member of the family.

In 2006, she received Beautician training under SJSRY project. She took up beautician job right after successful completion of the training. Fortunately, after two years of working in various shops, she applied for and was granted a loan of Rs 25,000/- and started her own shop called "Serenate Beauty Parlour" at Mission Veng, Aizawl. She started small but now her business has grown and was used as a Training Centre during SJSRY period. About 2-6 trainees were enrolled for each training course at her shop.

Although she has achieved a few successes here and there, not having enough financial support has been withholding the growth of her business. In the past, she did not have enough money to even purchase the basic tools for her shop. But the loan she received has helped her overcome that problem and now she has all the basic tools and equipment. She expanded her area of expertise into bridal grooming. She works hard and her sincerity has drawn loyal customers as well.

Her next step in expanding her business lies with purchasing a wider variety of raw materials for her shop. With respect to her current status, she is unable to do so. For this reason she is saving every penny she could earn to grow her little shop.

She has all the positive feedback for the projects UD&PA Dept has taken up, especially Skill Training which has changed her life as well the lives of her family. She believes that SJSRY/NULM is the ideal project for the less privileged. Currently, her monthly income is Rs 9800.

