

MINISTRY OF HOUSING AND URBAN AFFAIRS
GOVERNMENT OF INDIA

Pradhan Mantri Awas Yojana – Urban

STANDARD OPERATING PROCEDURE (SOP)






“Transforming human lives in urban landscape through PMAY(U) during its six years of Journey”

Ministry of Housing and Urban Affairs (MoHUA) hnuacia Pradhan Mantri Awas Yojana- Urban (PMAY-U) Short Film Contest-2021 “Khushiyan ka Aashiyana” a tel tur te hriat tur tlangpui.

IMPLEMENTATION MECHANISM:

1. He inelna ah hian PMAY (U) beneficiaries, zirlai, civil society organizations (eg: YMA, Kohhran thalai pawl etc.), zirna In, mimal leh pawl angin a tel theih a, “Transforming human lives in urban landscape through PMAY(U) during its six years of journey” tih thupui hawi zawngin film siam tur a ni.
2. MoHUA emaw State Urban Development Department emaw Urban Local Body hnuacia thawk tiam lovin India khua leh tui, kum 18 tling tawh phawt tan chuan a tel theih a ni.
3. States/UTs/ULBs, SLTC/CLTC specialists ten a tul ang a tel tur te hi an puibawm ang.
4. Short Film hi Sap tawng (English) emaw Vai tawng (Hindi) chauh a siam phal a ni.
5. **Period of Production:** Film hi 1st. July, 2021 10:00 a.m leh 10th September, 5:00 p.m inkara siam a ni tur a ni.
6. **Entry Limit:** Mi pakhatin film entry pakhat aia tam theh luh phal a ni lo. Pakhat aia tam a theh lut a nih chuan a hmasa ber chauh pawm a ni ang. Vawi khat thehluh ah entry pakhat aia tam a awm chuan pawm a ni lovang.
7. **Certificate of Participation:** He inelna a tel zawng zawng te chu State Sorkar thuneitu lamin an endik hnuah Certificate of participation siam sak an ni ang a, an in register na phone number-ah website: <https://pmay-urban.gov.in> a download dan tur SMS hmangin hriattir an ni ang.
8. **Certificate & Cash Prize for winners:** Video theh luh te hi State Sorkar thuneitu lamin an endik hnu ah MoHUA-ah lawman dawng tur te thlang turin thawn a ni ang. Lawmman dawng tur te chu SMS leh email hmangin Certificate download dan tur leh lawman pawisa fai thun na tur Bank Account leh document tul dang te thawn tura hriattir an ni ang.

LAWMMAN

	1st Prize(25 Nos):	Rs 25,000/-	+	Certificate of Recognition
	2nd prize(25 Nos):	Rs 20,000/-	+	Certificate of Recognition
	3rd prize (25 Nos):	Rs 12,500/-	+	Certificate of Recognition

CONTESTANT TE CHANVO LEH TIH TUR TE

1. Contestant te chuan PMAY (U) mobile application ah an in register tur a ni. City Level Technical Cell (CLTC) Specialists-te hnenah mobile application-a list ami PMAY (U) beneficiaries te an va zawt chhuak ang. PMAY (U) beneficiaries te hi CLTC Specialists kaltlang lo chuan mahni in lo va biak hmasak loh tur a ni. PMAY (U) mobile application hi a hnuai ami ang hian download theih a ni:
Android: https://play.google.com/store/apps/details?id=com.pmay.app_s&hl=en
iOS : <https://apps.apple.com/in/app/pmay-urban/id1454478722>
2. Contestant te awmna ah hian CLTC Specialists an awm lo a nih chuan an awmna atang hnai ber District/ khua ami CLTC Specialist an bia ang a, CLTC Specialists te hian an lo pui ngei tur a ni.
3. He contest atana Terms & Conditions siam zawng zawng hi contestant ten an zawm ngei tur a ni.

FILM SIAM DAN TUR

1. Video hi Minute 3 a khung len tur a ni.
2. File upload tur video hi 400 MB aiin a lian tur a ni lo.
3. Video resolution hi 1080x1920 tur a ni.
4. Film hi Smart phone emaw video camera emaw hmanga lak tur a ni.
5. Video file format hi MOV emaw MP4 emaw a ni tur a ni.
6. Video hi Directorate of UD&PA Department leh DUDOs/DPOs ah theh luh theih a ni.

TIH TUR LEH TIH LOH TUR TE

1. Hemi contest a tel tur chuan video hi ama siam ngei a ni tur a ni. Midang siam sak leh entawn a nih chuan contest atanga ban thlengin a chungah action lak a ni ang.
2. Video ah hian dan in a khap thil te, chi inthliarna lam hawi zawng te buaina chawk chhuak thei sakhuana lam thil reng reng tih lan khap tlat a ni.
3. Video-ah hian zahmawh rawng kai leh saruak thla te, tharum thawhna ang chi te tih lan phal a ni lo.
4. Video-ah hian a diklo zawnga midang rilru hruaikawi thei leh thubelhchian dawl lo tih lan phal a ni lo.

SHORT FILM THEME SAWIFIAHNA

1. Hmeichhia te dikna leh zahawmna PMAY Urban housing hmanga tih lan.
2. PMAU(U) hnuaia in sa tute dikna leh zahawmna tih lan.
3. PMAY (U) beneficiaries te nun chawi san.
4. Mahni intodelhna kawnga hruai tur leh mahni in ngei a khawsak hlutna hriattir.
5. Hmanraw tha zawk hmanga khawsak tih hmasawn.
6. PMAY (U) Beneficiaries te tan khawtlangah nun tih hmasawn.
7. Mahni in ngei neih theih avanga hlimna leh lawmna nasa zawk neih.
8. Dinmun tha leh khawsak ziaawm zawk avanga naupang hriselna leh zirna lama hmasawna neih.
9. Sik leh sa do thei Pucca house neih hnu a himna tha zawk neih.
10. Sik leh sa do thei Pucca House neih in beneficiary leh naupang te tawnhriat duhawm zawk a pek dan.
11. Hmeichhe beneficiaries ten mahni in ngeia khawsak an hahdampui zia leh an nun inthlakthleng dan.
12. Keima in ngei ah – Hmeichhia te zinkawng/ chanchin/ tawnhriat
13. PMAY(U) kaihhnawih thil dang zawng zawng.

SCRUTINY OF THE VIDEO FILM ENTRY

1. Contestant ten an video file Registration Form felfai tak nen theh luh theih hun chhunga an theh luh te chu 20th September, 2021-ah State Nodel Officer-in a endik ang.
2. Video file theh luh hi a resolution a hniam lutuk a nih chuan contestant te chu 20th – 25th September, 2021 chhungin hriattir leh an ni ang.
3. 28th September, 2021 5:00 p.m ral hma in theh luh that leh phal sak an ni ang. Hemi hun chhung hian an theh lut tha hman lo a nih chuan contest atangin disqualify an ni ang.

IMPORTANT DATES

Start Date : 1st July, 2021 @ 10:00 a.m

Last Date of Submission : 10th September, 2021 @ 5:00 p.m

Declaration of results: 30th September, 2021